

Winston Salem, NC 27101 3500 Myer Lee Dr MXLV-TV

Greer Margolis Mitchell, Burns &

Suite 100 3050 K St NW

Associates-Washington

Washington, DC 20007

Comments

candidate
Separation: 30
AMY MCCREARY

Billing Type Account Types

Weekly/Irregular

National/Political Candidate Agency BRD

Sales Tax

Buyer Name Brand Product Agency Phone/Fax Sales Office Salesperson Advertiser Schedule Dates Contract # Greer Margolis Mitchell, Burns & Associates-Washii CO-OP 297/317/4994 Millennium/DC, Washington DC (1108) CANDIDATE (321722) POLITICAL CANDIDATE (ns) (1186) Roy Cooper for Governor-D (110331) 07/05/16-07/11/16 2561032 Mike,Furman, Millennium Washington DC Net Total Package Deal Order Type Demo **Entered By** Date Entered Commission Commission % Headline # Last Modified 06/30/16 15.00 \$3,905.75 ECR25240391 Lisa Carter 06/30/16 \$689.25 Normal

| Greensboro (WXLV)  | ٥     |            |
|--------------------|-------|------------|
| By Broadcast Month | Spots | Rate       |
| Jul. 2016          | 13    | \$4,595.00 |
| Grand Total:       | 13    | \$4,595.00 |

|                       | 11.0 Normal Line / Prime (11)                 | 10.0 Normal Line / Prime (10)                  | 9.0 Normal Line / SPOT (9)  | 8.0 Normal Line / SPOT (8) | 7.0 Normal Line / News (7)                              | 6.0 Normal Line / SPOT (6) | 5.0 Normal Line / SPOT (5) | 4.0 Normal Line / SPOT (4) | 3.0 Normal Line / SPOT (3)   | 2.0 Normal Line / SPOT (2) | 1.0 Normal Line / SPOT (1)          | Line Line Type / Break Type (Ref #) |  |
|-----------------------|---|--|-----------------------------|----------------------------|---|----------------------------|----------------------------|----------------------------|------------------------------|----------------------------|-------------------------------------|-------------------------------------|--|
|                       | 07/10/16-07/10/16                             | 07/11/16-07/11/16                              | 07/05/16-07/08/16           | 07/05/16-07/08/16          | 07/05/16-07/08/16                                       | 07/05/16-07/08/16          | 07/05/16-07/08/16          | 07/05/16-07/08/16          | 07/05/16-07/08/16            | 07/05/16-07/08/16          | 07/05/16-07/08/16                   | Dates                               |  |
|                       | ь   | 2  | 2                           | ω                          | pa.   | 2                          | <u> </u>                   | 4                          | 4                            | 2                          | <u> </u>                            | Sec                                 |  |
|                       | :30   | :30  | :30                         | :30                        | :30   | :30                        | :30                        | :30                        | :30                          | :30                        | :30                                 | Length                              |  |
| CONFIRMATION CONTRACT | :30 8P- ABC-Celebrity Family<br>Feud (Sunday) | :30 7:57:56P- ABC-The<br>Bachelorette (Monday) | :30 7:28:30P- Family Feud B | :30 6:58:50P- Family Feud  | :30 5:58:30P- News-News 14<br>Carolina on ABC 45 at 6pm | :30 SP- Peoples Court      | :30 4:30P- Family Feud D   | :30 3P- Dr Phil            | :30 2P- ABC-General Hospital | :30 9A- Dr Phil 2          | :30 7A- ABC-Good Morning<br>America | Run Times                           |  |
| FIR                   |   |  | 1                           | ь                          | <b>L</b>  | 2                          | 2                          | μ.                         | ۳                            | )mA                        | ь                                   | SPW Mo                              |  |
| MAT                   |   |  | ×                           | ×                          | ×   | ×                          | ×                          | ×                          | ×                            | ×                          | ×                                   |                                     |  |
| N                     |   |  | ×                           | ×                          | ×   | ×                          | ×                          | ×                          | ×                            | ×                          | ×                                   | Tu We Th                            |  |
| CC                    |   |  | ×                           | ×                          | ×   | ×                          | ×                          | ×                          | ×                            | ×                          | ×                                   | 꾸                                   |  |
| Ň                     |   |  |                             |                            |   |                            |                            | ļ                          |                              |                            |                                     | Sa Su                               |  |
| RAC                   |   |  |                             |                            |   |                            |                            |                            |                              |                            |                                     | 1 Spots                             |  |
| Ĭ                     | <u>μ</u>                                      | 44   | 1-4                         |                            | н_  | 2                          | 2                          | ı                          | 1                            | 1b                         | F-A                                 |                                     |  |
|                       | \$1,200.00                                    | \$1,200.00                                     | \$400.00                    | \$340.00                   | \$520.00  | \$90.00                    | \$120.00                   | \$105.00                   | \$90.00                      | \$80.00                    | \$240.00                            | Rate                                |  |
|                       | <br>0   | 0  | 0                           | 0_                         |   | 0.                         | 0                          | 0                          | 0                            | 0                          |                                     |                                     |  |
|                       | \$1,200.00                                    | \$1,200.00                                     | \$400.00                    | \$340.00                   | \$520.00  | \$180.00                   | \$240.00                   | \$105.00                   | \$90.00                      | \$80.00                    | \$240.00                            | Total                               |  |
|                       | \$1,200.00 Greensboro (WXLV)                  | \$1,200.00 Greensboro (WXLV)                   | \$400.00 Greensboro (WXLV)  | \$340.00 Greensboro (WXLV) | \$520.00 Greensboro (WXLV)                              | \$180.00 Greensboro (WXLV) | \$240.00 Greensboro (WXLV) | \$105.00 Greensboro (WXLV) | \$90.00 Greensboro (WXLV)    | \$80.00 Greensboro (WXLV)  | \$240.00 Greensboro (WXLV)          | Station                             |  |
|                       | Celebrity Family Feud-ABC 6/30/16             | Bachelorette-ABC                               | Family Feud                 | Family Feud                | News14 On ABC 45  | People's Court             | Family Feud/Family Feud    | Dr. Phil                   | General Hospital             | Dr. Phil                   | Good Morning America                | Comments                            |  |
|                       | 6/30/16                                       | 6/30/16  | 6/30/16                     | 6/30/16                    | 6/30/16   | 6/30/16                    | 6/30/16                    | 6/30/16                    | 6/30/16                      | 6/30/16                    | 6/30/16                             | Entered                             |  |

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located et... http://sbgi.net/?p=1224... to be part of their agreement, and the sale of advertising is expressly subject to said Terms

Accepted-Agency/Advertiser:

Date:

Comments:

PRINCE ARE KANAD AND AN TERRET THE A DOLO

3/E Bookend P/B Piggy Back

**CONFIRMATION CONTRACT** 

Accepted-Station:

Date:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Agency/Advertiser:

Date:

Comments:

Page 2 of 2

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

|  | FED | ERAL | CANI | DIDATE |
|--|-----|------|------|--------|

☑ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| Station and         | l Location:                               |               |            | Date:  |  |
|---------------------|---|---------------|------------|--|--|
|                     |   |               |            |  |  |
| l,                  | Mike Fur                                  | man - av      | hunzed mo  | din buyer  | ······································ |
|                     | nalf of:                                  | Roy Cooper    |            |  |  |
| a legally qua       | lified candidate                          | of the        | Democratic | MACCOLAN MAC |  |
| political part      | y for the office o                        | of:6          | -overnor   |  |  |
| in the              | General                                   |               |            |  |  |
| election to be      | e held on:                                | November      | 9,2016     |  |  |
| do hereby re        | quest station tin                         | ne as follows | *<br>•*    |  |  |
| Broadcast<br>Length | Time of<br>Day,<br>Rotation or<br>Package | Days          | Class      | Times per<br>Week  | Number of<br>Weeks                     |
|                     |   | As            | orderw     |  |  |

Attach proposed schedule with charges (if available):

| I represent that the payment for the above described broadcast time has been furnished by:   |                    |            |  |  |  |  |  |  |
|--|--------------------|------------|--|--|--|--|--|--|
| Cooper for North Carolina  |                    |            |  |  |  |  |  |  |
| and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate. |                    |            |  |  |  |  |  |  |
| The name of the treasurer of the candidate's authorized committee is:  51.0++ Falmin   |                    |            |  |  |  |  |  |  |
| This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).                                    |                    |            |  |  |  |  |  |  |
| THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.   |                    |            |  |  |  |  |  |  |
| To Be Signed By Candidate or Authorized Committee  |                    |            |  |  |  |  |  |  |
| 5 [4][4  | Parie Re           |            |  |  |  |  |  |  |
| Date   | Signature          |            |  |  |  |  |  |  |
| To Be Signed By Station Representative   |                    |            |  |  |  |  |  |  |
| ☐ Accepted   | ☐ Accepted in Part | ☐ Rejected |  |  |  |  |  |  |
| Signature  | AU'801 Aldnd       | Title      |  |  |  |  |  |  |
|  |                    |            |  |  |  |  |  |  |

## AGREED UPON SCHEDULE

## (TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

| Broadcast<br>Length | Time of Day,<br>Rotation or<br>Package | Days | Class   | Times per<br>Week | Number of<br>Weeks |
|---------------------|--|------|---------|-------------------|--------------------|
|                     |  | ٨    | 4       |                   |                    |
|                     | ,                                      | H3   | trderen |                   |                    |

Attach proposed schedule with charges (if available):

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.